



RANCH MANAGEMENT PROGRAM

THE CATTLE CALL
Newsletter for Alumni of the
TCU Ranch Management Program
Winter 2018

From the President, Wayne Cockrell '98

817.946.4465 flashcockrell@hughes.net

The TCU Ranch Management Program began in 1956 because of the vision, leadership, and planning of several ranchers. I wish I knew the names of those visionaries who had the drive to make this program possible. I often wonder about how many doors they knocked on, only to be rejected. How many phone calls they made and the number of letters they had to have sent? How did they have the drive and determination to stay with it, and make this program happen? Even after joining up with TCU, there had to be major decisions that were difficult to make.

I know as alumni, we are all grateful for their efforts. If they could see the program now, I hope they would be very proud of the program, as well as the alumni, and our impact upon the livestock industry. As an alumnus, I feel an obligation to help continue this program that they created for future generations of students. I hope my fellow alumni feel this same sense of obligation.

I feel it is our obligation to stay involved with the RM program by attending RM alumni functions when possible. I especially believe that if you were elected as a class agent, you need to attend the class agent's meeting held annually on the Friday night before Roundup. You were elected by your class to represent them. Since you were elected, your class obviously saw leadership abilities in you that they felt would help in guiding the program. If possible, please attend. We need you to be involved.

The alumni and donors to the RM program are the stakeholders. We have to be there to support the RM staff who we have entrusted to teach each class the same principles for success that we were taught. Always adjusting as necessary, but adhering to the same high standards that have set this program apart from any other agriculture education program in the world. We should never apologize for demanding or striving for excellence.

I wish each of you a Merry Christmas and a Happy New Year, and hope to see you at the Annual Roundup in January!



Kerry Cornelius
 Director
 Burnett Ranches Professorship
 k.cornelius@tcu.edu

Roundup Speaker: James D. Bradbury PLLC

After practicing over 16 years with some of the largest law firms in Texas, Jim Bradbury formed his own firm based in Fort Worth, Texas to serve his clients more directly. His approach to client problems is straightforward and direct. Disputes are often unavoidable in the uncertain world of business and the environment. Solutions are a product of strategic thinking and focused representation.

Mr. Bradbury has practiced for more than 20 years representing clients in litigation of all types ranging from shareholder disputes to eminent domain. He has extensive trial experience and has served as counsel in over forty trials. He is admitted to practice before courts in Texas and Arkansas as well as the United States Courts of Appeal for the Fifth and Eighth Circuits.

We are looking forward to hearing from Mr. Bradbury on his perspective about the changing demographics in the state. What to be prepared for in the future as agriculture asset owners and managers; both as it pertains to eminent domain and water rights. Now that the elections are over what will the political climate look like as we move forward?

TCU Ranch Management in New Orleans???



Jason Faubion
 Assistant Director
 John Biggs Professorship
 j.faubion@tcu.edu

TCU Ranch Management is excited to have a booth at the NCBA Convention Tradeshow in New Orleans, Louisiana at the end of January, 2019. This will be our second year to setup a booth in the tradeshow. Last year proved to be such a great opportunity to visit with many great potential students from all over the USA, as well as many of our outstanding alumni and friends in the industry.

This year, the tradeshow will run from Wednesday through Friday, January 30-February 1, 2019. Our booth number is 1244, and will be located at the southwest corner of the NCBA Demonstration Arena, within the tradeshow area. If you are going to be attending the Convention, be sure to let us know – if possible at our TCU Alumni Round Up in Fort Worth on January 26, 2019.

I also want to take this opportunity to wish you all a Merry Christmas and a very blessed 2019!

GEAUX FROGS!





Thank You

Many thanks to Lone Star Ag Credit and Merck Animal Health for sponsoring the 7th Annual TCU RM Alumni Reunion and Recruitment Tailgate!



Jones Ranch 10.31.18



Kincaid Ranch 10.30.18



Graham Land & Cattle 11.2.18

Have you submitted your Merck invoices to Missy Bonds or Ranch Management yet? Merck has committed to giving back 1% (up to \$3,000) of total Ranch Management alumni invoices to the Merck Animal Health Scholarship for Ranch Management students. This commitment is reviewed on a yearly basis. All size producers are encouraged to submit invoices; no invoice is too small! Merck analyzes the growth of their products that RM alumni use. Invoices or computer runs must show Merck product, price, dates, and account name. Invoices may be submitted directly to Missy or to Ranch Management before January 15, 2019. Alumni or their drug representatives can contact Missy for more information at 817.232.3555 (office), 817.917.2958 (cell), or by email at msag98@aol.com.



TCU RM Alumni Roundup 2019

Saturday, January 26

8:30 a.m. - Registration, Lite Breakfast, and Visit (Brown-Lupton University Union/Ballroom, TCU, Fort Worth, TX) **\$5/person**

9:00 a.m. - Morning Session with Jim Bradbury

2:00-5:00 p.m. - Matinee Rodeo Performance (Southwestern Exposition & Livestock Show; block of 50 tickets, first come-first served) **\$30/person**

6:30-7:30 p.m. - Cocktails (Stockyards Station/Stampede Room, 130 East Exchange Avenue, Fort Worth, TX) cash bar, nothing brought in

7:30 p.m. - Buffet Dinner **\$30/person**

8:30-9:30 p.m. - Silent Auction

9:30-12:00 a.m. - Dance with music by Jake Hooker & The Outsiders

Payment for ALL events due by Friday, January 18, 2019

Hotel reservations can now be made at:

- *Hyatt Place FW Historic Stockyards*

132 East Exchange

Fort Worth, TX 76164

Room Rate: \$199 per night

Phone: 800-833-1516 and refer to the group under the name of *TCU Ranch Management 2019* with group code *TCU89*

Online: <http://www.hyatt.com/hyatt/reservations/flow6/place/propCheckAvailability.jsp?pid=DFWZF&extCorporateId=G-TCU9>

Reservation Due Date: December 25, 2018

- *Courtyard Marriott Fort Worth Historic Stockyards*

2537 North Main Street

Fort Worth, Texas 76164

Room Rate: \$195 per night

Phone: 817-624-1112 and refer to the group under the name of *TCU Ranch Management*

Reservation Due Date: January 10, 2019



STOCKYARDS STATION
FORT WORTH, TEXAS

Complimentary Parking Pass

Stockyards Station Welcomes
**TCU Ranch Management Dinner Saturday,
January 26, 2019
Stampede Room**

Parking payment required without this pass

PARKING AVAILABLE ON EAST SIDE OF
STOCKYARDS STATION, ACCESS PARKING
FROM 23RD STREET OR EAST EXCHANGE
AVENUE
(See map)

2019 ROUNDUP RESERVATION FORM

Number Attending:

Morning: No. _____ x \$ 5.00 = \$ _____

Rodeo: No. _____ x \$30.00 = \$ _____

Dinner/Dance: No. _____ x \$30.00 = \$ _____

Total Amount Enclosed \$ _____

Payment is Due By Friday, January 18, 2019

Online registration and payment with check or credit card is available this year!

https://secure.touchnet.com/C21491_ustores/web/classic/store_main.jsp?STOREID=20&SINGLESTORE=true

OR mail registration form and check to:

TCU Ranch Management, TCU Box 297420, Fort Worth, TX, 76129

Your Name: _____

Grad Year: _____

Address: _____

Email: _____

Telephone Number: _____

Guest Names:

AUCTION DONATION FORM

(Please include value of item(s) listed)

ITEM(S):

2019 ROUNDUP AGENDA Saturday, January 26, 2019

8:30 – 9:00

REGISTRATION, LITE BREAKFAST, & VISIT

Brown-Lupton University Union/Ballroom
Texas Christian University
Fort Worth, TX

9:00

MORNING PROGRAM

Jim Bradbury

12:00

LUNCH

(On Your Own)

2:00 – 5:00

MATINEE RODEO PERFORMANCE

Southwestern Exposition & Livestock Show
block of 50 tickets
first come - first served basis

6:30 – 7:30

COCKTAILS

Stockyards Station/Stampede Room
Cash Bar (nothing brought in)
130 East Exchange Ave.
Fort Worth, TX 76164

7:30

DINNER

Buffet (menu below)

8:30 – 9:30

AUCTION

9:30 – 12:00

DANCE

to the music of
Jake Hooker & The Outsiders



ROUNDUP MENU

Steak Fajitas
Beef Tacos
Enchiladas
Refried Beans & Spanish Rice
Tortilla Chips & Salsa
Homemade Guacamole
Dessert

Three Ways to Register/Pay:

- **ONLINE**

[https://secure.touchnet.com/
C21491_ustores/web/classic/
store_main.jsp?
STOREID=20&SINGLESTORE=true](https://secure.touchnet.com/C21491_ustores/web/classic/store_main.jsp?STOREID=20&SINGLESTORE=true)

- **MAIL**

TCU RANCH MANAGEMENT
TCU BOX 297420
FORT WORTH, TX 76129

- **CALL**

(817) 257—7145

**REGISTRATION AND PAYMENT DUE
FRIDAY, JANUARY 18, 2019**

WHO DID WHAT:

- mail: TCU Box 297420,
Fort Worth, TX 76129 OR
- call: 817-257-7145 OR
- email: ranching@tcu.edu

Grad Year _____

Name _____

NEW ADDRESS/PHONE/EMAIL

Address _____

City _____ State/Zip _____

Home Phone _____

Cell Phone _____

E-Mail _____

JOB CHANGE

Company _____

Position _____

Address _____

City _____ State/Zip _____

Work Phone _____

Work E-Mail _____

WEDDING

Spouse's Name _____

Date Married _____

Where _____

BIRTH

Baby's Name _____

Date Born _____

Weight _____ Length _____



THANK YOU

We are pleased that so many of you take advantage of this form to indicate change of address, marriage, birth, or job.

You are helping us keep up with you and that's what we want to do!



HAPPIEST HOLIDAYS

Wishing you a fun-filled holiday

TCU Ranch Management Program Faculty and Staff

CATTLE CALL BY E-MAIL

SEE ALL OF THE PICTURES IN COLOR!

Cattle Call can be sent out by email for those of you who would like to cut down on the amount of mail that accumulates in your mailbox.

To receive your copy of *Cattle Call* by email, just send an email to ranching@tcu.edu with "Email Cattle Call" in the subject line.

Please be sure to give us your name if it isn't clear from your email address.